



PRESS RELEASE

Schur Flexibles presents highly transparent skin top films and a new thermoforming solution at Hispack 2018.

The Schur Flexibles Group, headquartered in Wiener Neudorf/Austria, continues to grow and will be represented with an extensive product portfolio at the Hispack in Barcelona from May 8th to 11th. The group of companies is presenting innovative sustainable packaging solutions. The focus of the trade show presentation of Schur Flexibles Group in Pab2 E531 is among others on an extensive range of skin films, and E-base, a new thermoforming solution from Schur Flexibles Group.

Highly transparent flexible skin top films for a wide range of applications:

SkinFreshTop

Schur Flexibles' innovative film range is excellent for packaging fresh and processed meat, poultry, fish and seafood products as well as convenience products.

Furthermore, SkinFreshTop is suitable for chilled, pasteurised, microwave or water bath applications. Thanks to an EVOH high barrier, the films provide an excellent oxygen and aroma barrier for maximum product protection and extended shelf-life.

The particularly durable SkinFreshTop films feature excellent machinability for various thermoforming and tray-sealing applications.

SkinFreshTop M films which are sealable to mono base web materials like APET, PS or PP and support recyclability, complete the comprehensive skin films portfolio. This advanced material offers brand owners or processors the highest degree of packaging flexibility.



High transparency, gloss, printability – a highlight in the chilled section

Schur Flexibles' innovative SkinFreshTop films add value to packaged products in terms of appearance through their excellent transparency and high gloss that give the material a superior look. SkinFreshTop films are fully printable to provide unique branding opportunities. Thanks to the innovative rotogravure sandwich printing technology with up to eight colours, the films showcase the brand perfectly— ensuring a particularly attractive retail presentation. The highly transparent, glossy films not only give the product a premium look, but due to the fixation of the packaged goods, an upright presentation at the POS is possible.

E-base: Schur Flexibles' innovative thermoforming film for portion packaging

E-base is a PP based film ideal for thermoforming of portion packaging of all viscous or liquid products. The material has less shrink compared to standard PP films, which results in excellent thermoforming properties. It replaces PS or PVC base films and offers clear ecological advantages, as well as neutrality of odour, and an excellent water vapour barrier compared to other polymers. This can potentially extend the shelf life of products.

The material is very versatile and can be tailored to customer needs through different barrier properties and sealing layers. It is suitable for a wide range of applications from deep freezing to hot filling: milk and dairy products, sauces and dressings, jam and honey, paté, confectionary, dry food, and technical products.

Its unique matt appearance is available in a wide range of colours, including bi-colour. In short, E-base is a leading-edge alternative PP based packaging solution. It enhances product presentation at the point of sale and offers many advantages against PS / PVC solutions for modern portion pack packaging with its excellent thermoforming properties.



About Schur Flexibles Group

The Schur Flexibles Group, headquartered in Wiener Neudorf, Austria, has a workforce of around 1,500 employees and is specialised in innovative, premium high barrier packaging solutions for the food, tobacco and pharmaceutical industries. With its integrated value chain, from extrusion through to printing and lamination and on to full-line bag and pouch production, the Group - which was established in 2012 - generated total revenues of around €350 million in 2017 and thereby ranks among the industry's leading companies in Europe. Schur Flexibles comprises 14 companies with 16 production sites – in Germany, Finland, Denmark, Netherlands, Poland, Slovakia, Greece and Russia – which are highly specialised and enjoy technology leadership status in their respective area. This centre of excellence concept positions the Group as an attractive and expert partner for customer companies in selected industries.

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Captions:



Picture 1: Schur Flexibles' SkinFreshTop

SkinFreshTop films inspire customers with the best in visual appearance and gloss, additionally providing reliable packing for meat and poultry applications.

(Photo: Schur Flexibles Group)



Picture 2: Schur Flexibles' E-base

E-base, a new heat-resistant PP rigid film with excellent thermoforming properties – the high-performing solution for portion packaging.

(Photo: Schur Flexibles Group)